



Pioneer Training

Training Schedule - Lesson Details

Course	Batch	Lesson Nbr	Topics	Date	Day	Time	Trainer
Digital Marketing for Real Estate (Synchronous e-learning)	6	1	Selection of social media platforms	11-Jun-24	Tue	10am-6pm	TBA
		2	Tools for the social media management	11-Jun-24	Tue	10am-6pm	TBA
		3	Publishing engaging social media contents based on personas	12-Jun-24	Wed	10am-6pm	TBA
		4	Social media community best practices	12-Jun-24	Wed	10am-6pm	TBA
		5	Responding to customers feedback	13-Jun-24	Thur	10am-6pm	TBA
		6	Performance review of social media campaign	13-Jun-24	Thur	10am-6pm	TBA
		Assessment Component Written assessment + project presentation + oral interview					